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Markets and Macchiato - Strategy Runner Leap Frogs Competition with Mobile Trading iRunner

Strategy Runner's iPhone application lets you keep the market pulse while sipping your macchiato

Chicago, IL (PRWEB) December 8, 2009 -- For years, active traders have been locked to their computer screens watching as market data comes in and tuning into CNBC to hear latest market news. Now, Strategy Runner's iRunner breaks the office dynamic - so traders can keep in touch with the market while going out for lunch, or even taking the kids to their little league game.

"As active traders, it is critical to know the market movements at any moment. With the emphasis on real time information anywhere, traders are now demanding that they get the fastest market information on the fly. Strategy Runner's iRunner delivers it. Now, traders can actively trade the markets themselves, or watch their Strategy Exchange, automated trading strategies on their iRunner application", says Dr. Anna Becker, founder of Strategy Runner.

Dr. Becker continues, "After driving retail trading innovation for nearly a decade, Strategy Runner knew we had to help traders mobilize. The good news is that since our iPhone announcement, we have heard nothing but praise from office-tied traders."

With the iRunner, Strategy Runner, the pioneer in automated trading solutions, introduces a seamless way to keep in touch with the market while being on the go. The easy to use iPhone application installs seamlessly on iPhone OS 3 or higher and lets traders see and act on the market in real time. The iRunner application allows traders to see market data from all leading exchanges, trade live from their iPhone, interact with advanced charts and access their account statements - all synched with their other Strategy Runner trading tools.

So next time you go down to the local Starbucks for a macchiato, take the markets with you <http://www.strategyrunner.com/new/Content/tradingplatform.php>.

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